

Russ White
Director, Product Management (Funds)
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Russ White, Director – Product Management (Funds) at Fundserv, has worked in the fund industry since 1989, starting his career at brokerage firm Richardson Greenshields. In 1993, he moved to 20/20 Group of Funds, which was subsequently purchased by AGF in 1996. He remained with AGF until the sale of the Unisen business to Citigroup. From his position of Director of Client Services and Dealer Relations at Citigroup, Russ left in 2013 to join Fundserv.

At Fundserv, Russ has taken on a leadership role in the standards-setting process, as well as in product development.

Russ graduated from Brock University with an honours degree in Finance.