

## **T+1 Communications and Education Working Group (CEWG)**

### **Draft February 8, 2022 Meeting Minutes**

#### **1. Welcome and Introductions**

See appended list of participants, agreements, and action items.

#### **2. January 25 CEWG Meeting**

The draft minutes of the January 25, 2022 CEWG meeting were accepted without change. Matters arising from the last meeting had been completed or were included on the day's agenda.

#### **3. T+1 News/Information**

Keith Evans spoke briefly about the CCMA's upcoming events (for CSA staff, the IIAC, the Financial Operations and Administrators Section of IIROC, and Toronto Summit of Asset Managers).

Alexandra Decata spoke about a client call CIBC Mellon was facilitating where Keith and an RM would be interviewed by Lou Lesnika (late May or in June) – the audio from the call would be used for the CCMA's first planned podcast. This ideally also would help CCMA begin managing regular podcasts every two months or so. Also, Barb Amsden was going to contact a designer to get a look/cleaned-up CCMA logos/Zoom background/PowerPoint template.

#### **4. Communications plan**

Members discussed the draft communications plan included with the agenda. See updated Communications Plan on March 8 agenda. Discussion of note includes:

- a. Media pick-up – While the lack of Canadian media pick-up of announcements is disappointing, it is not critical at this stage; the issue will be revisited later.
- b. T+1 announcements by media or regulators, etc. referencing 'subsequent' to the U.S., despite efforts to co-ordinate simultaneous release, is a matter that should resolve itself over time.
- c. The CCMA's LinkedIn will carry U.S. content only in rare cases; what is relevant will be included on the CCMA website and in the newsletter.
- d. Travis Chase, CCL, has 'volunteered' to help on the Buyside Checklist, which will be developed in several months' time once more information is available.

#### **5. Other issues as raised**

Members agreed to change the meeting frequency to once per month on the second Tuesday at 1:30 pm.

#### **6. Next meeting: March 8, 2022**

### Agreements/Approvals

The January 15, 2022 CEWG minutes were accepted without change.  
The CEWG meeting frequency will decline to monthly on the second Tuesday of each month at 1:30 pm ET.  
The CCMA will monitor for relevant developments elsewhere directly and through members

### Action Items

#	Description	Who	Status
1.	Cancel February and March 22 meetings	Keith	Done
2.	Review and comment on key messages	Members	<b>March 8 agenda</b>
3.	Update draft communications plan based on Feb. 8 discussion	Barb	Done
4.	Comment on draft communications plan	<b>Members</b>	<b>March 8 agenda</b>
5.	Continue providing FAQs and answers (or just questions for the present)	Members	<b>March 8 agenda</b>
6.	Provide logos for approved use to signify broad industry support	Associations	<b>PIAC so far</b>
7.	Work on expanding LinkedIn presence	Members	<b>March 8 agenda</b>
<b>From preceding meetings</b>			
8.	Manage podcast or blog/Qs&As re buyside liquidity issues	M. Young	Underway
9.	Work with CCMA on podcast	Alexandra	Underway

### Meeting Attendees

Paniz	Ghazanfari	Advocis
Dexter	Gall	CASLA: Canadian Securities Lending Association/RBC
Ibrar	Amid	CBA: Canadian Bankers Association
Pat	Dunwoody	CETFA: Canadian ETF Association
Danny	Leca	CIBC
Jim	Newman	CIBC
TJ	Panth	CIBC
Alexandra	Decata	CIBC Mellon
Brent	Mizzen	CLHIA: Canadian Life and Health Insurance Association
Mark	Austin	Connor Clark Lunn
Travis	Chase	Connor Clark Lunn
Matthew	Latimer	FMFD: The Federation of Mutual Fund Dealers Canada
Jack	Rando	IIAC: Investment Industry Association of Canada (IIAC)
Pira	Kumarasamy	IFIC: Investment Funds Institute of Canada
Kim	Barrett	LTI L&T Infotech
Louis	Goulet	NBC: National Bank of Canada
Ahren	Estabrooks	Pension & Investment Association of Canada/OTPP
Ivan	Yang	State Street
Dave	O'Marra	Torstone Tech
Annette	Ho	OSC: Ontario Securities Commission
Frank	Lacroce	OSC: Ontario Securities Commission
Keith	Evans	CCMA: Canadian Capital Markets Association
Barb	Amsden	CCMA: Canadian Capital Markets Association