

Russ White
Director, Product Management (Funds)
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Russ White, **Director – Product Management (Funds) at Fundserv**, has worked in the fund industry since 1989, starting his career at brokerage firm Richardson Greenshields. In 1993, he moved to 20/20 Group of Funds, which was subsequently purchased by AGF in 1996, where he remained until the sale of the Unisen business to Citigroup. In the Fall of 2013, Russ left Citigroup as the Director of Client Services and Dealer Relations to join Fundserv. Russ now has been with Fundserv for over two years, taking on a leadership role in the standards-setting process as well as in product development. Russ graduated from Brock University with an honours degree in Finance.